

## TylerRx Pharmacy Privacy Policy

**PHILOSOPHY OF PRIVACY:** TylerRx Pharmacy does not sell or share your private information with anyone, EVER; unless required by law, or you want us to (see important additional information and exceptions below). We believe that everyone has a right to personal privacy and we respect and protect that right.

### **TYPES OF INFORMATION WE COLLECT:**

**Personal Contact:** Such as your name, email address, postal mailing address, and home/mobile telephone number.

**Third Party Interaction:** Such as:

- Register a retailer loyalty account or similar retailer identifier with us.
- Register or interact with us via Facebook Connect or other social media provider.

**Navigation:** Such as:

- Coupon activity (including requesting, printing, and saving to a loyalty account).
- Application activity (such as searches performed and features accessed).
- Web browser type.
- The website that referred you to us.
- The web pages you viewed on the Sites.
- The advertisements you viewed and clicked on.
- The dates and times that you visited the Sites
- Other navigational activity

**Mobile Location:** Use of the Sites, including our mobile applications, may include location-based services. If you use those services, we may receive information about your location, which we may use to send you geographically relevant promotions or advertisements.

### **How TylerRx Pharmacy Uses Information:**

- Operate and improve our Sites (individually and collectively call herein; Site, TylerRx Pharmacy, TylerRx Pharmacy Websites, TylerRx Pharmacy App.);
- Provide you with offers and information about products and services from participating merchants based on your personal preferences and location;
- Help you make contact with participating merchants with products and services of interest to you;
- Track redemption of offers from third parties and analyze related data;
- Provide customer support;
- Fulfill requests from third party services;
- Manage our everyday business needs such as Site administration, forum management, fulfillment, analytics, fraud prevention, enforcement of our corporate reporting obligations, Terms of Use or to comply with the law, and
- Host surveys, contests and other promotional activities and events sponsored by us or third parties;
- Allow you to use TylerRx Pharmacy to advance your business goals and objectives by posting special offers, coupons, rebates, etc. - via audio, text and video to the Site.

**Information We Do Not Collect:** TylerRx Pharmacy does not store credit card information. Any such transactions are handled by our banking partners.

**Exceptions:** We may share information about you if required to do so by law or in the good-faith belief that such action is necessary to comply with local, state, or federal laws or to respond to a court order, judicial or other governmental subpoena or warrant, or in the event of bankruptcy proceedings. We also reserve the right to share information that we believe, in good faith, is appropriate or necessary to take precautions against liability, protect us or our Affiliates from fraudulent, abusive, or unlawful uses, investigate and defend ourselves against any third-party claims or allegations, assist government enforcement agencies, protect the security or integrity of the Sites, and to protect our rights, property, or safety and those of our Affiliates and others. In the event that we are acquired by or merged with a third-party entity, we reserve the right, in any of these circumstances, to transfer or assign the information we have collected from you as part of such merger, acquisition, sale, or other change of control.

**Non-Personally Identifiable Information:** We may share non-personally identifiable information with third party affiliates in order to better match what they have to offer with what the market desires saving them as well as you time and money. However, a third party affiliate may match the non-personally identifiable information we provide with personally identifiable information that you have previously provided to that affiliate or to others

from which the third party affiliate obtained this information.

**Facebook Connect and Third Party Community Forums:** You may be given the opportunity to register with us via Facebook Connect or other third party forums. We will collect and store the information you provide us through Facebook Connect (including personally identifiable information). If you later cancel or disable your Facebook Connect, that may not terminate your account with us and this information may continue to reside at TylerRx Pharmacy. In addition, if you post personal or private information on a community forum either with a third party or with TylerRx Pharmacy, that information is not protected under this privacy policy and can be read by anyone participating in that forum. TylerRx Pharmacy is not responsible for any use of information you post to a community forum, whether hosted by us or a third party.

**Third Party Websites:** TylerRx Pharmacy links to third party websites to provide you with the best of the best available on the Internet. We do not share your private information with them, so that they do not know who has interest in what they have to offer and thus cannot push their offers upon you. However, when you engage in a transaction with a third party, including receiving offers directly from them, you are subject to their privacy policy which may or may not be as protective as TylerRx Pharmacy's. Be sure to read and be satisfied with any third party's privacy policy before granting them access to any of your personal and private information.

**Changes to this Privacy Policy:** Please note that TylerRx Pharmacy's Privacy Policy may be updated from time to time for a variety of reasons including whenever we add new features and functionality. If we make a material change, we will notify you by email if you have provided that to us, or by placing a notice on our Site. It is your responsibility to make sure you are comfortable with this policy and to cease using the Site if you are not. Please notify us of any provision to which you do not agree so that we can review and possibly alter the policy to avoid any problems. Contact: [chuck@tyerrx.com](mailto:chuck@tyerrx.com)

#### **You Have Choices:**

- You can change your email information and any of your preferences by contacting us at [chuck@tyerrx.com](mailto:chuck@tyerrx.com) at anytime. You can also contact us and ask to have your personal information deleted at anytime.
- You can change the way your mobile device and browser share "location" information at anytime by changing preferences on your mobile device.
- If you connect to TylerRx Pharmacy through third parties such as Facebook Connect, you can manage sharing of Personal Information with us at the third party's site. Please refer to the information provided by these third parties to tailor your experience in a way that best suits your needs.

**Notice to Residents Not in the USA:** If you provide personal or non-personal information to TylerRx Pharmacy you are consenting to be under the authority of this policy as well as TylerRx Pharmacy's Terms of Use Agreement. You are solely responsible for avoiding any conflict between this policy and said Agreement if such conflict should exist.

**Security of Information:** TylerRx Pharmacy employs logical, reasonable steps to keep your information private. Technical and physical structures have been employed to this effect. We use industry standards to encrypt financial data and restrict access internally to those with a need to know. In addition, we perform periodic tests internally and externally with internal staff and outside security consultants. However, you should be aware that it may be possible for determined hackers to breach any company or government's systems.

**Contact Us:** If you have any questions, concerns or suggestions about this privacy policy, please contact [chuck@tyerrx.com](mailto:chuck@tyerrx.com)